



## 2022 in Review Activities & Accomplishments

1. Catalysts hosted a weekly, statewide **Catalysts Call** for community leaders every Monday night from 5-6 pm with average attendance of 16 in the 4<sup>th</sup> quarter.
2. Catalysts hosted a **Leaders' Call** for seven statewide grassroots groups every other Friday morning from 9-10 am.
  - CA Alliance of Local Electeds, Founder, Julie Testa, Pleasanton City Council
  - CA Cities for Local Control, Founder, Mike Griffiths, Torrance City Council
  - Catalysts for Local Control, Founder, Susan Kirsch, Director
  - Livable California, Board member Keith Gurnee, former San Luis Obispo City Council
  - Montecito Neighborhood Association, Executive Director, Sharon Bryne
  - Our Neighborhood Voices, Founder, John Heath
  - United Neighbors (Los Angeles), Founder, Maria Kalban
3. **Media** submitted or about Catalyst
  - 20 entries to The Marin Post: blogs, notices, and letters
  - 5 Readers' Forum letters published in the *Marin Independent Journal*
  - 1 article in the Marin IJ by Richard Halstead with the headline, *Marin housing mandate opponents map resistance strategy* (2/14/22)
  - 3 Marin Voice columns published in the *Marin Independent Journal*
    - *Following audit, changes must be made to state housing needs allocations*, Kirsch, 4/30/22
    - *Save the city, sue the state: Keep housing decisions under local control*, Kirsch, 10/25/22
    - *Housing plan needed Planning Commission feedback*, Kalish, 12/26/22
  - 1 interview with SwissTV, 2/17/22; bumped because of the Soviet invasion of Ukraine
  - 1 interview with Susan Kirsch published in CA Political News & Views
  - 1 front-page article in the Business Section of *The New York Times* about Susan Kirsch's activism, 6/5/22 with a follow-up article on 6/12/22.
  - 12 20-minute interviews with Kirsch on Sonoma Radio station KSVY 91.3 FM with host Marcia McComber, every 3<sup>rd</sup> Monday at 8:40 am
4. **Catalysts Outreach**
  - 2/1 – Zoom Call w/Senator Mike McGuire's Chief of Staff, Rebecca Wachsberg and Anton Favorini-Csorba, Sen. Governance & Finance Committee staff w/United Neighbors re: RHNA
  - 2/24 – Zoom presentation to the Cloverdale Rotary, "The great housing hoax: Cloverdale's Dilemma"

- 3/14 – Silicon Valley Realtors Monday Morning Master Mind Group, “What you should know about CA housing law”
- 7/23 – Cupertino Reunion to network plan, 10 attendees
- 10/6 -- Gloucester, MA, to discuss common housing challenges at the state and local level and strategies to address them, 11 attendees

## 5. Catalysts Conversations – 90-minute Zoom Calls

- Feb 28, Kirsch interview with **Tom Campbell**, founder of the Common Sense Party, former CA Director of Finance, 5-term US Congressman, member of CA Senate, former Dean, Chapman University School of Law, among other accomplishments
- March 28, Kirsch interview with **Rishi Kumar**, Saratoga City Council and candidate for US Congress District 16

## 6. Catalysts hosted a **4-part Town Hall series** (Aug 10-Sept 21) on “Housing and Litigation: Stop State Takeover and Make the Audit Count”

- 253 registrations from around the state; average attendance of 133
- Speakers: Attorney **Pam Lee**, former Albany City Council member and RHNA expert **Michael Barnes**; Community Venture Partners president and publisher of the Marin Post **Bob Silvestri**; Torrance City Council member and founder of CA Cities for Local Control **Mike Griffiths** and **John Cruikshank**, Rancho Palos Verdes City Council, co-plaintiffs in a lawsuit against SB9 and the RHNA methodology
- Created the Catalysts Litigation Resources with videos and slide sets from the series.

## 7. Catalysts hosted a **5-part Workshop series** (Nov 3-Dec 8) called “Save your city, Sue the State”

- 226 registrations with average attendance of 63.
- Introduced Zoom tools for creating geographic teams to use systematic problem solving to identify city and county prospects for becoming one of ten or more co-plaintiffs in an HCD/RHNA Lawsuit.
- Expanded the Catalysts Litigation Resource page with videos, slide sets and worksheets from the series.

## 8. **Legislation** (January – September)

- Catalysts tracked 13 housing bills, submitted 26 letters for committee hearings, and testified in 31 committee hearings on Zoom
- Senate Bills: SB6, 8, 9, 10, 290, 477, 478, and 765
- Assembly Bills: AB 8, 68, 215, 571, 634, and 838
- Supported the winning *Damon Connolly for Assembly* campaign (Ray Lorber)

## 9. **Administration & Finances**

- Maintained the Catalysts website, database, and capacity for Zoom calls (Maury Green)
- Convened the Catalysts Board (Clark Blasdell, Pat Palmer) for semi-annual meetings for financial oversight, strategic planning, and evaluation. Started 2022 with a balance of \$5,372. The October 1st balance is \$8,795. The year-end fundraising campaign raised \$10,000.
- Catalysts incurred expenses for licenses, fees, subscriptions, marketing, printing, office supplies, equipment, outreach, and parttime contractual assistance for special projects.