



Housing Policy Lobby Day

Tuesday, March 14, 2023



Scan the QR Code or go to CatalystsCA.org/LobbyDay for more information resources about Lobby Day and Catalysts for Local Control.

Our Request

Represent your constituent! Some believe housing policy is favoring building, real estate, and investment interests.



Which home looks like the the American Dream?



Take 3 Actions

OPPOSE SB423 (Wiener). [It extends failed housing policy](#) without meeting the need for housing that is affordable. It replaces local authority with the Dept. of General Services.

FIX the RHNA numbers and methodology that exploded housing quotas 600% between the 5th & 6th Housing Element cycles. Uncorrected 2040 RHNA methodology undermine confidence in the next eight-year housing cycle.

REVERSE the trend of using a “housing crisis” as a Trojan horse for corporations, hedge funds, and speculators to acquire profit, land, and housing while reducing safety, local control, and opportunities for home ownership.

The Backstory

Housing costs are higher than ever after eight years of “cities-are-to-blame” rhetoric and state “take-over” bills.

- ▶ Bills used inflated, outdated, and unreliable data to justify RHNA mandates.
[State Audit Report](#): HCD must improve its processes to ensure that communities can adequately plan for housing
[Embarcadero Institute](#): evidence of double counting RHNA numbers
[Gaetan Lion \(researcher\)](#): documents RHNA housing units forecast is way too high
- ▶ Unrealistic RHNA quotas set cities up for failure.
[Michael Barnes \(former Albany City Council\)](#): *How CA’s 6th cycle RHNA was rigged*
- ▶ **Solutions:** Fund housing that is affordable to wage-earners, preserve housing stock, tax vacancies, regulate housing monopolies, and tackle income inequality.

Constituents are educating themselves with a goal for state and local officials to work together collaboratively for sound housing policy that serves the common good.