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Catalysts Lobby Day in Sacramento Frequently Asked Questions

1. When and where is Lobby Day? Tuesday, April 11, 2023, at the state Capitol in Sacramento.
2. Who can participate in Lobby Day? The ideal team has 3-4 people from a legislator's district. The core team includes an elected official, a former elected official, and a community leader who will be speakers. Additional constituents from the district can attend as part of the core team.
3. What do Lobby Teams do? Teams will meet one at a time with legislators, housing committee members, and lead staff and consultants. Catalysts will arrange the schedule for the day to allow for 5-6 meetings of 20-30 minutes each in the legislator's office. Each team will have a pre-agreed sequence of topics, talking points, and a leave-behind information sheet.
4. What is the purpose? To reclaim the value of local elected officials and community leaders to be influential in land use planning and housing decisions. We'll do this by sitting down face-to-face with Sacramento decision-makers. We'll convey the deep dissatisfaction with recent housing policy, comment about upcoming housing bills, and offer solutions to restore balance, build bridges, and solve the housing dilemma.
5. Do I need to be an expert in housing legislation to participate? No, but being knowledgeable about how state housing policy is impacting your community is a plus.
6. What should I expect?
 - 9:00 am - Meet in the Sacramento basement café (is it still there?). Give yourself plenty of time to drive to the Capitol, park, go through security, and find our group. Participants are responsible for arranging their own transportation and covering their own expenses.
 - 9:30 - First of three meetings in the morning.
 - Noon – Cafeteria lunch; perhaps with 1-2 special guests.
 - 1:00 or 1:30. Two or three more meetings.
 - 3:30 - Join an hour-long group debrief meeting.
 - 4:30 - Return home or stick around for more informal discussion
7. What should I bring? Bring a set of 6 or more business cards, information about your group, and articles about the impact state housing policies are having in your community (optional). Wear comfortable walking shoes and professional attire. Consider bringing water, snacks, and your cell phone to take pictures.

For more information, contact Leon Huntting, Lobby Day Coordinator: leon@loanhuntting.com