



2024 Year-End Review

Catalysts Institute for Local Control	Catalysts for Local Control
501(c)(3): Educate, Engage & Empower	501(c)(4): Advocate
Focus: Housing, land use, zoning, RHNA	Focus: Legislation, elections, litigation
<p>Activities</p> <ul style="list-style-type: none"> • Catalysts Calls – Mondays at 5 <ul style="list-style-type: none"> ○ 1,400 attendees ○ 44 calls, Avg: 34/call • Town Halls – <ul style="list-style-type: none"> ○ 295 attendees, 6 events ○ Avg: 49; High at 72 w/Pam Lee ○ “What Matters?” 4-part series on Safety, Taxes, Elections, Constitution • Lobby Day, April <ul style="list-style-type: none"> ○ 26 meetings w/legislators/aides ○ 22 participants ○ 4 team leaders ○ Flyer & Fact Sheet on RHNA • CA Housing Future 2040: Convened 12-member ad hoc committee • Presentations: Tri-Valley Republicans, <i>the Great Housing Hoax</i>; Hills 2000, <i>Small is Beautiful</i> panel • Media: 12 Sonoma Radio shows; 6 published letters: SF Chronicle, Marin IJ, Marin Post; Ray Lorber: <i>History of Catalysts</i> • Networking: CALE, CCLC, Citizen Marin, Livable CA, SF Neighborhoods, United Neighbors LA, and others 	<p>Activities</p> <ul style="list-style-type: none"> • Legislation – 9 opposition letters; 6/24 experiment, Catalysts Calls to Assm Local Govt re: SB7-Blakespeare, gut & amend re: CA2040 and RHNA • Ballot Measures: <ul style="list-style-type: none"> ○ RM-4 - Signed on to lawsuit brought by Jason Besiz; Promoted \$20Billion Reasons (now Shift) Outcome: MTC pulled the measure ○ Prop 5 – Urged opposition, distributed signs, wrote letters • Candidates: Supported Assembly and Senate seat challengers <ul style="list-style-type: none"> ○ Hosted challengers Yvette Corkrean (Wiener), Margot Smith (Wicks), Lydia Kou (Berman) and Liz Lawler (Pellerin) ○ Promoted Emeryville City Council member Kalimah Priforce’s change.org petition for an ethics panel • Litigation <ul style="list-style-type: none"> ○ Worked in favor of Bruce Corcoran’s lawsuit against Marin County ○ Hosted sessions w/ Pam Lee
<p><i>Success:</i> Elected officials, community leaders, and the public rise up to protect communities, safety, affordability, sustainability and local control.</p>	<p><i>Success:</i> Catalysts (individual and collectives) contributes to electing like-minded candidates, winning lawsuits, and supporting legislation that restores equity and local control.</p>
<p>Watch the video “2024 Catalysts in Review.” Hear highlights from Catalysts Call participants</p>	