



501(c)(3)



501(c)(4)

2025 Year In Review

Over the year, the Catalysts Institute for Local Control (c/3) worked to educate, inform, and engage community leaders and elected officials to create informed participation in housing policy and local control. Catalysts for Local Control (c/4), the Advocacy arm, translated engagement into legislative and electoral influence.

The highlights presented below demonstrate how the two agencies have separate strategies (education and policy/advocacy and elections), but common goals to improve housing policy and fortify local control.

- **Plan Bay Area 2050+ and the DEIR Campaign**

- Gathered evidence and submitted DEIR comments to MTC, laying groundwork for potential legal action in 2026.
- Educated about PBA 2050+ by dedicating seven Catalysts Calls to the topic w/special guests Tom Rubin, Gregg Dieguez, Guy Lion.
- Informed 101 city councils and 9 county Boards of Supervisors with 2 emails, excerpts from the DEIR, and a sample letter.
- Made two presentations to CA Alliance of Local Electeds CALE (10/26, 11/9).
- Recruited twelve Catalysts to testify at three MTC public hearings (San Francisco, Fremont, Novato)
- Secured media coverage in *Marin Independent Journal*
 - 11/10/25, Marin Voice, “Plan Bay Area’s draft report appears built on false assumptions,” Kirsch
 - 12/2/25, front-page, “Marin benefits, spending outlined in regional plan: Bay Area blueprint forecasts efforts to accommodate growth,” Adrian Rodriguez, “
 - 12/14/25, front-page, “Regional plan has doubters in Marin: Population, job growth forecast called inflated,” Adrian Rodriguez w/Kirsch quote
 - 12/14/25, Readers’ Forum, “Plan Bay Area 2050+ appears. To be built on false narrative,” Gaetan Lion
 - 12/26/25, Editorial, “Bay Area officials need to listen better”

- Tracked results. As of 12/18/25, the Marin Office of the County Executive and four cities—Cupertino, Mill Valley, Lafayette, and Sausalito have sent comment letters re: PBA2050+ and the DEIR
 - Developed extensive PBA2050+ and DEIR resources for the website.
- **Catalysts Calls - Info, Connection, and Support**
 - Hosted 49 Monday night calls on Zoom from 5-6 pm with average attendance of 35 people.
 - Encouraged chat to network and build relationships
 - Strengthened statewide partnerships by providing Guest Spots:
 - 1/13 - United Neighbors, LA, Maria & Jeff Kalban
 - 2/3 - CA Cities for Local Control, Mike Griffiths
 - 2/10 - Livable CA, Rick Hall
 - 3/3 - SHIFT, Gregg Dieguez
 - 3/24 - United Neighbors, Lori Brooke
 - 4/28 - The Marin Post, Bob Silvestri
 - 5/12 - Neighbors for a Better CA, Marcella Bothwell)
 - 8/4 - Mountain View, Robert Cox;
 - 8/25 - Wake Up CA, Amy Kalish
 - Educated on a variety of topics:
 - Fire evacuation study, John McCauley, 2/17
 - Altadena fire response, Sayegh, Altadena Together, 2/24
 - Recall Campaigns, Chris Moore, 3/31
 - Using legal remedies, Bruce Corcoran, 5/19
 - Developed a website tool to maneuver through the legislative process.
- **Housing Bills and Legislation**
 - **SB-79** - Topic of 10 Catalysts Calls between 4/7-10/20; focused on analysis, protests, media, letters, rallies.
 - **Tracked 22 other bills**
 - **Posted** educational info on the Resources Tab of the website.
- **Communication & Networking**
 - **Catalysts Website**
 - Sent and posted 51 Catalysts Call reminders
 - Informed with 2-3 news articles to each Catalysts Call reminder
 - Posted 5 of 12 KSVY radio interviews by Marcia McComber with guest Susan Kirsch.
 - 3/1/25 Video – PASZ Town Hall, “Fire Hazard and Growth Driven Safety Problems in Palo Alto, the Bay Area, and Regionally
 - Posted 12 Catalysts Call recordings

- 10/23 Tom Rubin, *The True Cost of Transit*
- 8/25 Marcella Bothwell, *SB-79 Statewide Protests*
- 8/25 Bruce Corcoran, *Sometimes the Good Guys Win*
- 8/18 Dick Spotswood, *Is CA really having a housing crisis? The data says NO.*
- 8/11 Gaetan Lion, *CA Housing Supply*
- 7/21 Kathy Indermill, *Messaging for the Masses*
- 4/28 Bob Silvestri, *The Power of Independent Journalism*
- 4/10 Maria & Jeffrey Kalban, *SB-79: No Affordable Housing*
- 3/31 Chris Moore & Edward Escobar, *Are Recall Elections a Useful Tool?*
- 2/17 John McCauley, *CA Growth Mandates in Fire Hazard Zones Must Stop*
- 2/3 Mike Griffiths, *CA Cities for Local Control*
- 1/13 Maria & Jeffrey Kalban, "Recovering from the LA Fires

- **Partnerships & Community Engagement** (a partial list)
 - 3/1 Sponsor of PASZ Town Hall on fire danger
 - 3/20 Interview: KQED journalist intern Adhiti Bandlamudi
 - 5/20 Presentation: Golden Gate Republican Women's Group, Lunch presentation, "Is local control achievable?"
 - 9/29 Interview: PBS Documentary filmmaker Bob Kliner' on "Why is it so hard to build housing in CA?"
- **Administration and Fundraising**
 - Year-round – Kept the Board informed, sought advice, took votes, prepared financial statements, met when needed; responded to statewide agencies and met obligations to the Secretary of State and others.
 - Fundraising – Oversaw cash flow to insure both the c/3 and c/4 had the funds needed to pay for operational and special project expenses.

Catalysts –California statewide organizations of current and former elected officials, community leaders, and constituents.

1. **Catalysts Institute for Local Control (c/3 nonprofit)** – Mission: To educate, engage, and empower constituents to participate in local, regional and state housing policy decisions.
2. **Catalysts for Local Control (c/4 nonprofit)** – Mission: To identify, develop, and support candidates aligned with a point of view in support of local control. Formed 5/10/21.